

3M Guide for Australian Distributor Advertising – Avagard™ Medicines to Healthcare Professionals (HCP)

Important: The information provided by 3M in this Guide is for general informational purposes only. All information on this Guide is provided in good faith, however we make no representation or warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability or completeness of any information in the Guide.

Minimum requirements for AU advertising to HCPs:

- Brand name of products (as per ARTG entry)
- Australian Approved Name's of active ingredient's (preferable to add their proportions)
- Statement of the indication of use (must be as per ARTG entry)

Please note, 3M Avagard medicines are indicated for **Healthcare Professionals* Only**. This should be specified on all advertising. These products are not for the general public, therefore they are not to be advertised to the general public. Please be aware, consumers must not be able to purchase these products.

Product Code	Product Name	Active/s	Indication	Storage/Shelf Life	ARTG (AUST R)
9200	Avagard Antiseptic CHG Surgical Hand Rub	Chlorhexidine gluconate 1%w/w Ethanol absolute 61% w/w	Surgical antiseptic hand rub and HCP antiseptic hand rub.	2 years, store below 25°C	203498
9221/ 9222	Avagard Antiseptic Hand Rub	Ethanol absolute 61% w/w	HCP antiseptic hand rub.	9221: 3 years, store below 30°C 9222: 3 years, store below 25°C	239912
9232	Avagard Antiseptic Hand & Body Wash	Chlorhexidine gluconate 2%w/w	Antimicrobial hand wash. Patient body wash.	2 years, store below 25°C	176112
9241	Avagard Antiseptic Surgical Hand Scrub	Chlorhexidine gluconate 4%w/w	Surgical hand scrub.	2 years, store below 30°C	176111
9250	Avagard Antiseptic CHG Hand Rub	Chlorhexidine gluconate 0.5%w/v Ethanol 70%v/v	Antiseptic hand rub for use as a topical skin antiseptic.	2 years, store below 25°C	77398

*Please note: Healthcare Professional (Health Professional) is defined as per Therapeutic Goods Act 1989 <https://www.legislation.gov.au/Details/C2017C00226>

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Please refer to the Australian Self Medication Industry (ASMI) current code for full advertising requirements for advertising medicines unscheduled to HCPs

9230 Avagard General Hand & Body Wash – non-regulated product, classified as a cosmetic
9260 Avagard General Moisturising Barrier Lotion – non-regulated product, classified as a cosmetic